

KWWR, KXEO
EEO PUBLIC FILE REPORT
October 1, 2020 - September 30, 2021

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

| Job Title | Recruitment Sources ("RS") Used to Fill Vacancy | RS Referring Hiree |
|--|--|-------------------------------|
| NO JOB OPENINGS WERE POSTED AND FILLED DURING THIS REPORTING PERIOD. | | |

KWWR, KXEO
EEO PUBLIC FILE REPORT
October 1, 2020 - September 30, 2021

II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

| RS Number | RS Information | Source Entitled to Vacancy Notification? (Yes/No) | No. of Interviewees Referred by RS Over Reporting Period |
|---|-----------------------|--|---|
| AS NOTED IN SECTION I, NO JOB OPENINGS WERE POSTED AND FILLED DURING THIS REPORTING PERIOD. | | | |

KWWR, KXEO
EEO PUBLIC FILE REPORT
October 1, 2020 - September 30, 2021

III. RECRUITMENT INITIATIVES

| | Date | Type of Recruitment Initiative (Menu Selection) | Brief Description Of Activity | No. of Stations Participants | Participant Title |
|---|---------------|---|--|-------------------------------------|-----------------------------|
| 1 | Ongoing Event | Participation in job banks, internet programs and other programs designed to promote outreach | KWWR hosts a weekly Job Bank Page in our newsletter. Every Help Wanted advertisement we sell gets a corresponding ad in the newsletter Job Bank page. | 2 | GM Social Media Director |
| 2 | Ongoing Event | Participation in job banks, internet programs and other programs designed to promote outreach | KWWR hosts a Job Bank page on our web site. Every Help Wanted advertisement we sell gets a corresponding ad on the Job Bank page. | 2 | GM Social Media Director |
| 3 | 12/12/2020 | Participation in events or programs sponsored by educational institutions | Mid-Day talent, and host of the FFA event of the Day, was a Judge for the annual area FFA speaking competitions. | 1 | Afternoon On Air |
| 4 | 5/11/2021 | Establishment of a mentoring program | Had two local high school boys broadcast a baseball game. Worked with them prior to, and during, the game to help them understand what aspects should go where and what to talk about. Got many positive reviews from the community. | 2 | GM News/Sports Director |
| 5 | Ongoing Event | Participation in events or programs sponsored by educational institutions | Became a drop-off location and began promoting a community-wide effort to recycle plastic for the Mexico school district, which they are using in making recycled benches around the school. | 2 | GM Office Manager |